

MSAE ANNUAL CONFERENCE

Join us
Dec. 2-4
in Mobile
for great
networking,
sessions,
food & fun.

Registration materials now
online at msae-net.org

Host hotel

Battle House Renaissance Mobile
For reservations call 866-316-5957
Executive Member rate: \$109
Industry partner rate: \$139
Reservations cut-off: Nov. 9



SUNDAY, DECEMBER 2

2:30 pm	Conference Registration opens
3:00 pm – 4:45 pm	Opening session <i>Down with Networking; Up with Building Relationships</i> Presented by Lowell Aplebaum
1:30 pm – 5:00 pm	Industry Partners set up Exhibit Hall
5:30 pm – 7:30 pm	Trade Show Blitz-zard!!!
7:30 pm – 9:00 pm	Battle House hosted reception Royal Street Tavern

MONDAY, DECEMBER 3

8:30 – 9:15 am	Breakfast with Exhibitors
9:30 am – 10:50 am	General Session <i>Four Keys to Building Meaningful Professional & Personal Relationships</i> Presented by Lavon Gray
11:00 am – 12:00 pm	Break-out sessions A: <i>Member Retention: Creating the Member Experience</i> Presented by Lowell Aplebaum B: <i>Can You Hear Me Now? Your Inner Voice is Talking</i> Presented by Pam Confer
12:00 pm – 1:00 pm	Lunch
1:15 pm – 2:20 pm	Break-out sessions A: Executives Open Forum Discussion B: Industry Partners Open Forum Discussion
2:25 pm - 2:45 pm	Break in Exhibit Hall Last call for door prizes
2:45 pm – 4:00 pm	General Session <i>Never Wrestle With Pigs</i> Presented by Lavon Gray
4:00 pm – 4:30 pm	Final Silent Auction Bidding
5:15 pm	Meet in hotel lobby for shuttle to Visit Mobile at Bellingrath Gardens
6:00 pm – 8:00 pm	Dinner at Bellingrath

TUESDAY, DECEMBER 4

8:30 am – 9:15 am	Breakfast
9:30 am – 10:30 am	General Session <i>Red & Blue: Politics in Mississippi</i>
10:30 – 11:30 am	Closing session <i>It's Not How You Shine... It's Who You Polish</i> Presented by Pam Confer

Final Door Prizes and Adjourn

PRESENTERS

Lowell Aplebaum, CAE



Lowell Aplebaum, CAE, is the CEO and strategy catalyst for Vista Cova. Aplebaum earned his B.A. in sociology and M.A. in informal education, with a focus on experiential approaches, from Columbia University and has worked for over 15 years with associations and non-profits in all 50 states and across six continents. He is a volunteer for the American Society of Association Executives (ASAE) and serves as the incoming-Chair of the CAE Commission. "There is nothing I love more than seeing an organization, striving to do good, actually achieve its best," he says.

Pam Confer



Pam Confer is an award-winning, bilingual professional singer, songwriter, speaker and public relations consultant. Confer's ability to engage and captivate her audiences uniquely positions her as a stand-out performer. In December of 2017, Pam wrote, recorded and debuted the song, "Mississippi Beautiful," a tribute to the state's bicentennial and the opening of the Two Museums. The uplifting song is permanently featured in the "Where Do We Go from Here" Gallery of Mississippi's new Civil Rights Museum. Her complementing children's book, "I am Mississippi Beautiful," will debut in the fall of 2018.

Dr. Lavon Gray



Dr. L. Lavon Gray has spent the past 35 years investing in leaders across the United States and around the world. In addition to his extensive experience as a speaker, teacher, and leadership coach, Gray holds a Ph.D. with a specialization in administration, and has done post-doctoral work at Harvard University, as well as leadership development training through the Disney Institute. An award-winning author, he holds a certificate in conflict resolution from Cornell University and is a professional member of the National Speaker's Association, Forbes Coaches Council and a certified leadership coach with The John Maxwell Team.

