

Group Accommodations

The following properties are providing discounted group rates to MSAE Members:

Natchez Grand Hotel

601-446-9994
MSAE Rate - \$99.00

Natchez Eola Hotel

601-445-6000
MSAE Rate - \$99.00

Natchez Manor

601-442-4441
MSAE Rate - \$125.00

Dunleith Historic Inn

601-446-8500
MSAE Rate - \$125.00

Registration

MSAE has worked hard to retain reduced rates for this year's Conference:

Associate Members: \$100
Executive Members: \$100
Non-Members: \$150
Party Tables: \$125
Secondary Registration: \$75

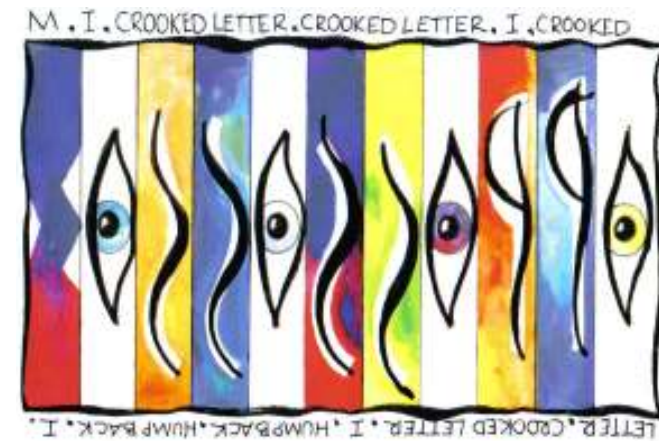
Please make checks payable to MSAE. Mail to:
P.O. Box 12467
Jackson, MS 39236



Call: (601) 366-7400
Fax: (601) 853-4283
Email: wilsonevent@gmail.com



**P.O. Box 12467
Jackson, MS 39236**



Take a Step Back into Time

~ MSAE Natchez 2010 ~

Look at the past, Excel in the Present

2010 MSAE
Mid-Year
Conference

March 28-30, 2010

Natchez Convention Center

Natchez, Mississippi

Welcome to Natchez - Opening Night

Experience a little taste of all that Natchez has to offer when you come to the Natchez Visitors Center for our opening reception. Enjoy a vignette of *The Natchez Food & Wine Festival*, and a snippet of *Art & Soul*, two of Natchez's most fun-filled events. Local artists will exhibit their handy-work as you indulge in local fare prepared by area chefs, while sipping a cool Southern libation and tapping your toes to live music. It will be a great start to our Natchez meetings.



If you're not afraid, join us for, "Tales", about some of Natchez's favorite local ghosts and spirits! After the Taste of Natchez, we will make our way to the Natchez City Cemetery for a rare night time tour. Mr. Don Estes will take you on a walk back in time as he makes the hair stand up on the back of your neck with the stories and history of the Cemetery. It may sound a bit grave to consider a cemetery an attraction, but once you learn the history of some of the characters buried here, you'll quickly understand why! (Wear your walking shoes.)

Explore the Best of Natchez - Night Two

Your night will begin by taking a step back in time with cocktails and hors d'oeuvres at the beautiful and historic **Monmouth Plantation**. Enjoy beauty and grace of the courtyard, as well as the breathtaking grounds. Our Second Stop is **The Prentiss Club**, an infamous gentleman's club. The roaring 20's were alive and vibrant in Natchez. In fact, rumor has it that the notorious couple Bonnie and Clyde could be seen flapping at this Natchez establishment. **Andrews Tavern**, is a hole-in-the-wall Irish pub that is appealing to all walks! Relax and enjoy a cocktail while listening to some tunes picked out on the juke box. While at Andrews, something extra special will take place just for the MSAE folks!! The only way to find out what it is, is to make sure you are there! We will end our night at the fabulous **Bowie's Tavern** with great entertainment! Make sure you have your dancing shoes on!

Speakers & Sessions

An exciting line-up of general sessions, breakouts, CEU opportunities and other fun, educational activities to include:

Bob Harris, CAE - As our keynote speaker, Bob Harris has studied thousands of associations, chambers and charities to develop best practices for boards and professional staff. Bob is known as the "Association Guru."

Bob's topics include:

Risk Management—"I didn't know I had to do that," is a frequent statement followed by "nobody ever told me." This

session will highlight the most common association risks, including the latest cases on antitrust and endorsements.

Boards & Meetings—What works and what doesn't? Bob will offer best practices for agendas, meetings and board orientation. This is a session to explore ideas and to share from members of the audience.

Flawless Strategic Planning—Every association needs a plan—yet board members are leery of the process and outcomes. Bob does several association plans a month—having seen the best and the worst. He'll help you prepare for planning, implement the plan, and keep it alive for committees, board and staff to use.

Bill Canter - Associate members, listen as Bill talks about **"Building a Strong Relationship with your Industry Partners: CVBs & Suppliers working together with Meeting Planners"** We're all adapting to a new landscape with uncertain economic times, tight budgets and diminished resources. Partnership is the key! Bill is a tourism professional with 27 years in the hospitality industry and regularly shares his experience & knowledge with his peers and his competition, to include teaching classes at the Southeast Tourism Society Marketing College.

Speakers & Sessions (cont'd)

Jenny Nolan - Jenny will bring laughter and excitement to the MSAE Mid-Year Conference. Appealing to both Executive and Associate members, Jenny is a nationally-known motivational speaker who will teach useful strategies in a fun, laid-back atmosphere.

Jenny's topics include:

The Seven L's of Leadership and Learning—Jenny strongly believes that in order to be an effective leader you must master a certain skill set. Peppered with personal life stories, she will guide you through a self-assessment of your leadership skills and bring you back to a place of re-commitment.

Would You Like Some Cheese With That Whine?—Statistics tell us that 78% of conversation daily is negative. (Good grief!) Are you a part of the problem or



solution? Come and meet the hysterically funny NEGATIVE NELDA! As a whining, complaining, pessimistic ol' gal, she

will help you see and hear the personification of negativity. Truth is, she may even help you see that self-defeating behavior in yourself and ultimately give you some tools to deal with it. Guaranteed to improve the attitude...

Alexey Talai - Just 10 years ago, Alexey was a victim of a World War II land mine, losing both legs and his right arm. Hear Alexey's inspiring story of fighting back and giving back to his native country Belarus. In America on a grant, he has been studying associations and non-profits to help his country build non-profits and associations and the spirit of volunteerism.