



**Mississippi Society of Association Executives  
MSAE 2020 Conference Agenda**

**November 18, 2020**

11:00 AM Log-in

11:05 AM Welcome and speaker introduction.

11:15 AM – 12:00 PM Jeff Tenenbaum – Evolving Legal Considerations During COVID-19: Ask an Association Attorney (Part I)

12:00 PM – 12:30 PM Lunch Break

12:30 PM – 1:20 PM Jeff Tenenbaum – Evolving Legal Considerations During COVID-19: Ask an Association Attorney (Part II)

1:30 PM – 2:45 PM Greg Melia – Membership Renewal and Retention in Times of Crisis