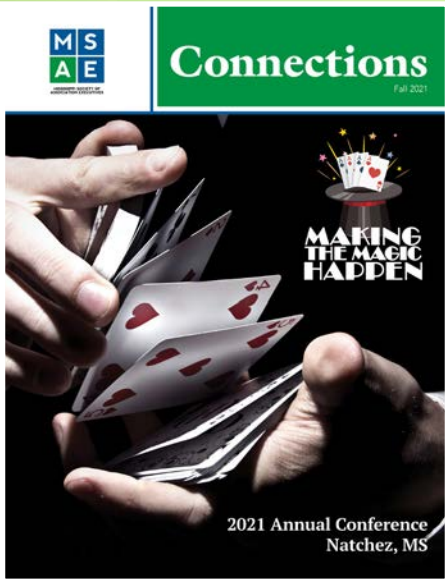


# 2022 MEDIA KIT

ANNUAL MEMBERSHIP DIRECTORY  
CONNECTIONS MAGAZINE



MISSISSIPPI SOCIETY OF  
ASSOCIATION EXECUTIVES



*Connections Magazine is your 'connection' to the MSAE membership. It's the perfect vehicle when you need your marketing message to reach decision makers at Mississippi non-profits and trade associations.*

**VISIT US ONLINE &  
READ THE LATEST EDITION  
MSAE-NET.ORG**

# CONNECTIONS RATES/SPECS/DEADLINES

FULL PAGE	\$825
1/2 PAGE	\$725
1/4 PAGE	\$575

INSIDE FRONT COVER	\$1150
OPPOSITE INSIDE FRONT	\$1150
INSIDE BACK COVER	\$1150
OPPOSITE INSIDE BACK	\$1150
BACK COVER	\$1250
DOUBLE PAGE CENTER SPREAD	\$1550

Publication	Order due	Materials Due	Pub Date
Winter	January 7	January 12	January 21
Spring	May 6	May 11	May 20
Summer/Fall	September 2	September 8	September 16

Ad size	Width	Height
Full Page Live Area	7.5"	10"
Full Page Bleed	9"	11.5"
1/2 Page Horizontal	7.5"	5"
1/2 Page Vertical	3.75"	10"
1/4 Page Horizontal	7.5"	3.25"
1/4 Page Vertical	3.75"	5"

\*SEE BACK PAGE FOR INFORMATION ON COMBO RATES WITH THE 2022 ANNUAL DIRECTORY

# MEMBERSHIP DIRECTORY

## RATES/SPECS/DEADLINES

COVER POSITIONS » 3 AVAILABLE INSIDE FRONT, INSIDE BACK, OUTSIDE BACK COVER	\$1650
DIVIDER PAGES » 10 AVAILABLE	\$1475
FULL PAGE	\$1350 COLOR/\$1100 BW
1/2 PAGE	\$950 COLOR/\$800 BW

Placement requests: First come, first served.

Insertion Orders Due	December 29
Ad Materials Due	January 21
Publication Date	February 15

Full Page	5" wide by 8" deep
Bleed Area	6" wide by 9" deep
1/2 Page Horizontal	5" wide by 4" deep
1/2 Page Vertical	2.5" wide by 8" deep

\*SEE BACK PAGE FOR INFORMATION ON COMBO RATES WITH CONNECTIONS MAGAZINE



*The annual MSAE Membership Directory is your comprehensive resource for information on our Executive and Industry Partner members. Copies are distributed to all members and state elected officials each winter.*

# COMBO RATES & DISCOUNTS

Advertise in Annual Directory and 1 issue of Connections » **8% off**

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Advertise in Annual Directory and all 3 issues of Connections » **15% off**

## MAGAZINE ADVERTISING ONLY DISCOUNTS

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Artwork requirements: High resolution PDF or JPG, minimum 600 dpi  
Non-MSAE members add 20 percent to published rates



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