



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

DECEMBER 2-4, 2018
RENAISSANCE BATTLE HOUSE MOBILE

Sponsor/ Exhibit Opportunities

All Sponsorships Are Exclusive (Except Where Noted)

Regular Exhibit Space: 25 Available

\$475 Member Rate

Includes: One company representative's full registration and 6' Exhibit table (8x8 space)

Exhibit Hall Schedule:

Set-up: Sunday, December 2nd, 2:00 – 5:00 pm

Show times:

Sunday, December 2nd 5:30 pm – 7:30 pm
(Opening Reception)

Monday, December 3rd 8:30 am - 9:30 am
(Breakfast) and 2:25 - 2:45 pm

Super Booths: 5 Available

\$2,000 Member Rate

Up to 4 Participating Properties or CVB (1 representative per organization)

\$350 for each additional property/company participating in Super Booths.

Super Booths are located inside Trade Show Space

(add a turn-down favor for \$375 and you will automatically be a Diamond Sponsor)

Diamond Sponsorships: \$1,700 members

Includes:

Regular Exhibit Space or \$475 credit towards Super Booth

2 Industry Partner Registrations

Logo in conference program & onsite signage

Logo on MSAE website with link to your website
(Posted November 1, 2018- January 30, 2019)

Recognition in MSAE Connections

Choose one:

____ National SAE Speaker, Lowell Applebaum – Opening session Sunday afternoon and breakout session Monday AM. Sponsor-provided banner may be placed at front of the room and place promotional materials in the attendee seats and introduce speaker after a 3-5 minute sponsor welcome at general session and introduce speaker at breakout session.

____ Keynote Speaker, Lavon Gray- Opening

session Monday AM and breakout session Monday afternoon. Sponsor-provided banner may be placed at front of the room and place promotional materials in the attendee seats and introduce speaker after a 3-5 minute sponsor welcome at general session and introduce speaker at the following session.

____ Welcome Gift Sponsor: Sponsor logo included or attached to gift and sponsor may personally give the gift to attendees would need to come to your booth to receive the gift. Sponsor recognized at Opening Sessions Sunday & Monday.

Ruby Sponsorships: \$1,400

Includes:

One Exhibit Space in Exhibit Hall

1 Industry Partner Registration

Logo in conference program & onsite signage

Recognition in MSAE Connections

Choose One:

____ Bloody Mary/Mimosa station at Monday Breakfast in Trade Show (placed near your booth)

____ Seafood station and one bar at Sunday Opening Reception and Trade Show (one or both, placed near your booth) Sponsor logo, printed on drink tickets

____ Carving station and one bar at Sunday Opening Reception and Trade Show (one or both placed near your booth. Sponsor logo printed on drink tickets

____ Pam Confer, Tuesday's Closing session speaker, Monday afternoon and breakout speaker. Sponsor-provided banner may be placed at front of the room and place promotional materials in the attendee seats and introduce speaker after a 3-5 minute sponsor welcome at general session and introduce speaker at the Monday Breakout session.

Sapphire Sponsorships: \$1,250

Includes:

1 Industry Partner Registration

Half-priced Regular Exhibit Space in Exhibit Hall

Logo in conference program & onsite signage

Recognition in MSAE Connections

Choose from one of the following activities:

Sponsor/ Exhibit Opportunities

____ American food station at Sunday Opening Reception and Trade Show; station will be placed near your booth.

____ Bellingrath Gardens shuttle snack . MSAE will provide the snack package. Sponsor may greet passengers and pass out snacks as they board the buses. Sponsor sign posted on bus along with Visit Mobile.

Emerald Sponsorships: \$800

Includes:

1 Registration fee for Industry Partner (not exhibiting or second person, same company attending).

Name printed in conference program & onsite signage

Recognition in MSAE Connections

Choose from one of the following activities:

• Cash Prize Sponsor (multiple available) – \$50 cash prizes at each session; Closing session is \$100 cash prize. Cash prize amounts will depend upon number of sponsors.

Pearl Sponsorships: \$400 (Choose one)

____ Logo in Printed program and on signage.

____ Door Prize Sponsor (multiple available)

Funds from this sponsorship will be combined and used by MSAE to purchase “large-ticket” items to be awarded by sponsored door prizes. The number and value of the door prizes will depend upon the number of sponsors.

____ Turn-down favors (multiple available)

Gifts provided by the sponsor will be placed in Executive attendee Battle House hotel rooms on Monday.

Conference Agenda

SUNDAY, DEC. 2

2:30 pm	Conference Registration opens
3:00 pm	Opening session <i>Down with Networking; Up with Building Relationships</i> Presenter: Lowell Applebaum
1:30 – 5:00 pm	Industry Partners set up Exhibit Hall
5:30 pm	Trade Show Blitz-zard!!!
7:30 pm	Battle House hosted reception

12:00 pm	Lunch
1:15 pm	Break-out sessions A: Executives Open Forum B: Industry Partners Open Forum
2:25 pm	Break in Exhibit Hall Last call for door prizes
2:45 pm	General Session <i>Never Wrestle With Pigs</i> Presenter: Lavon Gray
4:00 – 4:30 pm	Final Silent Auction Bidding
5:15 pm	Shuttle to Visit Mobile at Bellingrath Gardens
6:00 pm	Dinner at Bellingrath

MONDAY, DEC. 3

8:30 am	Breakfast with Exhibitors
9:30 am	General Session <i>Four Keys to Building Meaningful Professional & Personal Relationships</i> Presenter: Lavon Gray
11:00 am	Break-out sessions A: <i>Member Retention: Creating the Member Experience</i> Presenter: Lowell Applebaum B: <i>Can You Hear Me Now? Your Inner Voice is Talking</i> Presenter: Pam Confer

TUESDAY, DEC. 4

8:30 am	Breakfast
9:30 am	General Session <i>Red & Blue: Politics in Mississippi</i>
10:30 am	Closing session <i>It's Not How You Shine... It's Who You Polish</i> Presenter: Pam Confer Final Door Prizes and Adjourn

SPONSOR, EXHIBITOR, INDUSTRY PARTNER REGISTRATION FORM

Company Name: _____

Sponsor Level: _____

Primary Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

\$150 Additional Company Registrations for sponsors or exhibitors, same company

Name: _____

Email: _____

Name: _____

Email: _____

\$350 Industry Partner/Associate Member NOT sponsoring or exhibiting

(additional \$150 for non-members)

Name: _____

Email: _____

\$150 Additional Industry Partner Member, same company NOT sponsoring or exhibiting

Name: _____

Email: _____

Total Due: _____



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